



Tourism Film of the Year

Nomination criteria

The entries received will be judged on the basis of the following parameters:

- Concept, theme and contents of the Film.
- Overall impact and effectiveness in communication of the concept/ theme through the Film.
- Relevance of the Film for promotion of Arunachal Tourism.
- Originality, novelty and focus on new tourism destinations / products.
- The entry must be of high quality video format.

The following parameters will be considered:

- The film made must promote the state of Arunachal Pradesh as a major tourism destination thereby promoting tourist products and services.
- Entries will be judged solely on the merit of the film, subject treatment and motivational impact.
- Entries from Indian as well as foreign producers will be considered.
- The Competition is open to people of all age groups.
- The submitted film should not have won in any other competitions/contests/festivals whatsoever.
- Maximum of 2 (two) film submissions by an individual will be entertained.
- There is no entry fee or registration fee for films being submitted in this competition.

The film must incorporate various aspects depicting and promoting the very idea of “**Incredible Arunachal**” which may also include one or all of the following aspects of Arunachal Pradesh:

- Aesthetic beauty
- Culture
- Landscapes
- Wildlife

- Festivals
- History
- Life
- Tribes

Time Line:

The contest will be conducted in accordance to Indian Standard Time.

Entry Submissions: 25th May, 2016 – 12th July, 2016.

Last date of submission of entries: upto 12th July, 2016.

All entries must be submitted to the below mentioned address:

**Northeast Today,
Maniram Dewan Road, Chandmari,
Guwahati, Assam.
PIN- 781021.**

Contact No: +91 7399039901

E-mail id: arunachaltourismawards.film@gmail.com

NB: The dates mentioned above are liable to be changed.

ENTRY MATERIALS:

All entries must include the following:

- Properly completed **Entry Form.**
- There is no entry fee or registration fee for films being submitted in this competition.
- TWO DVD copies of the work, formatted for multi-zone and labelled with the work's title, running time, and director(s) name(s).

Entries in any other format will not be accepted for preview. Check that each submitted DVD plays in its entirety on consumer DVD players. Also, do not put adhesive labels on the discs unless it is a professional output job (if burning yourself, use a permanent marker to write necessary information).

- Although you may submit a link in addition to your DVDs, the film will not be reviewed until your DVDs are received.
- A detailed synopsis of the film.
- Make note that any of the Entry materials will not be returned and will be destroyed or discarded by the organizer.

Submitted Films must meet the following specifications:

- The film should be of 2-10 mins in duration.
- The film may be of any genre. The maker has all creative freedom as long as it is original.
- The film must be of minimum 720p resolution and of .mov/.avi/.mp4 format.
- The film must not contain any watermark or logo.
- Film(s) having narratives in languages other than English must contain subtitles for the same.
- Your film should be appropriate for the community. The organizer reserves the right to disqualify any entry if it does not find the film appropriate without any notice whatsoever.
- Kindly use all original material unless you can get the correct permission.

TERMS & CONDITIONS:

- The owner/director can be from anywhere in the world, but the film must have been shot in Arunachal Pradesh depicting its tourism potential and aesthetic beauty.
- Awards will be given to only the best film and by default the director will be treated as the owner of the film unless specified.
- The Organizer has the absolute discretion to accept or reject any film.

The Organizer shall in particular refuse to accept any film for the following reasons:

- a. Use of defamatory or malicious content.
- b. Any indecent or inappropriate content.
- c. Materials that belong to others or are found in any contravention of the rules.

By entering, the entrant agrees that:

- The film submitted is original.
- The film is being submitted as per the specifications mentioned for the competition.
- They are the sole owner/copyright holder of the film.
- The Organizer will use the film(s) to further promote the competition (tourism promotions). However, all such uses will credit the filmmaker, provided they give their agreement. (For the avoidance of doubt, copyright shall remain with the entrant).
- The winners may be required to produce the original film before the prizes are received by them.
- Entries not fulfilling the stated criteria will be deemed ineligible and disqualified. Where this is discovered after the prize has been awarded, the winner will be disqualified and the prize, or the equivalent value, will have to be returned by the entrant.
- Each entrant's approved film will be shown on the promoter's website and social media platforms together with the film description and credit tags. The Promoter reserves the right to amend this description for reasons of presentation.
- Your personal details will at all times be kept confidential and only used for the operation.
- The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
- Arunachal Tourism is not responsible for any damage, loss, liabilities, injury or disappointment incurred or suffered by entrants as a result of entering the Competition or accepting any prize. We further disclaim liability for any injury or damage to you or any other person's computer

relating to or resulting from participation in or downloading any materials in connection with the Competition.

- The Organizer's decision in all matters shall be final and binding.