



## **Tourism Photograph of the Year**

The award is constituted to recognize an exceptional photograph of Arunachal Pradesh that covers mainly tourism in the fields of wildlife, birding, adventure, art, culture and ethnicities.

### **Nomination Criteria:**

**The entries received will be judged on the basis of the following parameters:**

- Concept, theme and contents of the photograph.
- Overall impact and effectiveness in communication of the concept/ theme through the photograph.
- Relevance of the Photograph for promotion of Arunachal Tourism.
- Originality, novelty and focus on new tourism destinations / products.

**The following parameters will be considered:**

- The Competition is open to people of all age groups.
- Candidates are to send a total of 2 (two) photographs only.
- The photographs taken must help project Arunachal Pradesh as a tourism destination thereby promoting tourist products and services.
- Entries will be judged solely on the merit of the photograph, subject treatment and motivational impact.
- Entries from Indian as well as foreign producers will be considered.

### **Time Line:**

The contest will be conducted in accordance to Indian Standard Time.

**Entry Submissions:** 23<sup>rd</sup> May, 2016 – 12<sup>th</sup> July, 2016

**Last date of submission of entries:** upto the midnight of 12<sup>th</sup> July, 2016.

All entries must be submitted to the below mentioned email address:

**E-mail id:** [arunachaltourismawards.photo@gmail.com](mailto:arunachaltourismawards.photo@gmail.com)

**NB:** The dates mentioned above are liable to be changed.

### **Image Submission Guidelines**

Files must meet the following specifications:

- RGB or Adobe98 Color space
- Images must be of 300 dpi.
- The combined size of the two images should not be less than 100kb and not more than 1MB in size.
- The photographs should have no watermarks/copyright units or logos.
- The photographs should be saved as Jpeg.
- Only bleed photographs without border will be accepted.
- Entrants may use digital manipulation to optimize and/or crop images, adjust brightness, contrast and color balance or retouch dust spots.
- Images may also be sharpened and multiple exposures in camera will be allowed.

However, entrants may not use composite or montage photographs produced from more than one original image. Nor may they add or remove elements which would otherwise appear. No HDR and heavy post manipulation images allowed.

### **Image Naming**

To ensure a smooth submission, please adhere to the following naming instructions for your images. We regret that failure to do so may result in rejection and disqualification.

**Naming convention: Photographer's First Name\_Lastname\_Image title.**

**Example: Pawan\_Tuki\_East Bound**

## **Terms and Conditions**

All images submitted may be subject to moderation. The Organizer has the absolute discretion to accept or reject any image and to remove any tagged image. The Organizer shall in particular refuse to accept any image for the following reasons:

- Use of defamatory or malicious content.
- Any indecent or inappropriate content.
- Photographs that belong to others or are found in any contravention of the rules stated here.

### **By entering, the entrant agrees that:**

- They have personally taken the images submitted.
- The images were taken as per the specifications mentioned for the competition.
- They are the sole owner and copyright holder of the images.
- The Organizer will use the images to further promote the event (tourism promotions). However, all such uses will credit the photographer, provided they give their agreement. (For the avoidance of doubt, copyright shall remain with the entrant).
- The winners may be required to produce the original image files before the prizes are awarded.
- Entries not fulfilling the stated criteria will be deemed ineligible and disqualified. Where this is discovered after the prize has been awarded, the winner will be disqualified and the prize, or the equivalent value, returned by the entrant.
- Each entrant's approved image will be shown on the promoter's website and social media platforms together with the image description. The Organizer reserves the right to amend this description for reasons of presentation.

## **Data Protection:**

Your personal details will at all times be kept confidential and only used for the operation of Arunachal Tourism Awards.

The Organizer accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.

Arunachal Tourism is not responsible for any damage, loss, liabilities, injury or disappointment incurred or suffered by entrants as a result of entering the Competition or accepting any prize. We further disclaim liability for any injury or damage to you or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Competition.

The Organizer's decision in all matters shall be final and binding.